



FULL SERVICE LEASE

A Better Alternative to Truck Ownership!

Do you really want to be in the transportation business?

Commercial truck ownership is getting more challenging and costly to manage every day. Opting for a **Full Service Lease (FSL)** from Idealease allows you to focus on your customers and business growth with greater ease.

For well-managed businesses, leasing trucks offers superior financial and operational advantages over ownership. Enjoy improved cash flow, enhanced truck uptime, and consistent transportation costs.

With a Full Service Lease from Idealease, you gain access to industry-leading vehicles backed by superior maintenance and much more.

THE IDEALEASE FSL INCLUDES:

IMPROVED CASH FLOW AND CREDIT CONSERVATION

- No additional capital outlay is required; zero down payment.
- Use the Idealease line of credit and conserve your credit lines for revenue producing assets.

FIXED AND GUARANTEED MAINTENANCE COSTS

- Lowest life cycle costs on a consistent monthly basis.
- All predictable maintenance parts and labour.
- Comprehensive preventive maintenance program.
- All predictable tire repair and replacement.

NO DISPOSAL CONCERNS

- Return vehicle at the end of term, and replace it with a new truck or tractor.

IDEALNET 24/7 ROADSIDE ASSISTANCE

- Trained Idealease staff answer calls 'live' 24/7.
- 1-800-ID LEASE helps drivers with vehicle breakdowns, lockouts, emergency permit requirements, and even fuel or hazmat cleanups.
- Idealease service network has more than 430 locations, 34,000 truck stops, tire repair centres, and service stations throughout the United States, Canada, and Mexico.

PRIORITY SERVICE

- Priority Service at over 430 locations.
- Immediate service in priority service bays where expert technicians are ready to diagnose and repair issues if a mechanical failure occurs.
- Idealease customers have experienced over 98% vehicle uptime since 2005.

FSL Benefits:

- Priority Service
- No vehicle disposal concerns
- Dedicated Maintenance
- Mobile Service (at designated locations)
- Commercial vehicle inspections
- Replacement rental vehicles
- Discounted rentals
- Safety and compliance training and consultation
- Telematics solutions
- 24/7 Roadside Assistance
- Skilled Idealease service technicians

Do the Math!

Full Service Leasing pulls all five components of truck operations together.

1. Purchase price
2. Financing
3. Used truck disposal
4. Maintenance services
5. Administration (truck licensing, regulatory compliance, etc.)

It's not whether you can own your own commercial trucks... It's whether you should.

EXPERTISE | RESPONSIVENESS | STABILITY

Dawson Idealease

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THESE OPTIONAL PROGRAMS ARE AVAILABLE TO ALL IDEALEASE CUSTOMERS:

24/7 ROADSIDE ASSISTANCE

You can rely on Idealnet, 24/7 Roadside Assistance from Idealease, to get your driver back on the road as quickly as possible—whether they have a vehicle breakdown, lock-out, emergency permit requirement, or need a fuel or hazmat cleanup.

One call to 1-800-ID LEASE puts your driver in touch with a trained Idealnet service coordinator—never a telephone recording. The vast Idealnet service network includes more than 430 community-based Idealease service locations, 34,000 truck stops, tire repair centres, and service stations throughout the United States, Canada, and Mexico.

SAFETY AND COMPLIANCE

Idealease is the leader in safety and compliance training. Idealease offers the most current information and training available today, including extensive coverage of ever-changing and complex CSA regulations.

TELEMATICS SERVICES

Idealease provides full telematics services, linked to OnCommand™ Connection Remote Diagnostics from International. This system is accessed through a customer portal, giving you more efficient fleet management capabilities.

REPLACEMENT RENTAL VEHICLES

Idealease offers a full range of industry-leading vehicles to meet diverse transportation needs. Our fleet includes day cabs and sleeper tractors, dry and refrigerated straight trucks, flat bed trucks, and trailers. Whatever your operational requirements, Idealease provides reliable solutions to keep your business moving forward seamlessly.

There is a better alternative to truck ownership. Idealease can show you why Full Service Leasing is a superior financial and operational alternative to ownership, allowing you to focus on serving your customers and growing your business.

Contact your local Dawson Idealease Account Manager or visit us online to learn more.
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